

HADIL BEN ABDALLAH

SOFTWARE ENGINEER | TECHNICAL CONTENT WRITER | LINKEDIN MANAGER

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SUMMARY

Passionate about building scalable and user-friendly web applications using modern technologies like React, Next.js, Django, and GraphQL. Experienced in full-stack development, problem-solving, and team collaboration. Also a technical content writer, crafting high-quality, SEO-optimized articles and blogs. In addition, I'm a LinkedIn content creator and manager, helping brands grow their presence through strategic, high-performing posts and community engagement.

EDUCATION

Bachelor in Industrial Computer Engineering Sep 2019 - Nov 2024
• National School of Electronics and Telecommunications of Sfax | Tunisia

SKILLS

CONTENT WRITING: Technical Writing • Web Content Writing • Canva • Content Management • Content Editing • Content Strategy • SEO • Keyword Research • Content Optimization • Organic Traffic Growth

FRONT END DEVELOPMENT: ReactJS • NextJS • JavaScript • Tailwind • Bootstrap • HTML • CSS

BACK END DEVELOPMENT: Django • Express • NodeJS • GraphQL • Python

DATABASE: MySQL • PostgreSQL • MongoDB

SOFT SKILLS: Problem-Solving • Critical-Thinking • Effective-Communication • Team Leadership

PROFESSIONAL EXPERIENCE

Technical Content Writer | [My Blog](#) Apr 2025 - Present
• Generated high quality technical content from scratch using multiple sources of reference material. **Final Round AI, Upwork**

Technical Content Writer | [My Blog](#) Jan 2025 - Mar 2025
• Built a dynamic web page for the company using HTML, CSS, and JavaScript. **FavTutor, Upwork**
• Designed an engaging, user-friendly interface and implemented interactive features.

LinkedIn Creator | *Full Time* Feb 2025 - Mar 2025
• Developed engaging content and visual posts to enhance FavTutor's online presence. **FavTutor, Upwork**
• Managed the Page, focusing on strategic content planning and audience engagement.
• Achieved a remarkable 1828% increase in impressions within just one month.

Full-Stack Software Engineer | *Internship* Jul 2024 - Nov 2024
• Developed a scalable web application using Next.js, ShadCN UI, Django, and GraphQL. **Aftercode, Tunisia**
• Gained valuable experience in designing scalable architectures and managing project timelines.

Full-Stack Software Engineer | *Internship* Feb 2024 - Jun 2024
• Designed and developed a full-stack web portal using ReactJS, Bootstrap and Express. **LRSETIT, Tunisia**
• Delivered a functional and well-documented portal for LRSETIT.

PROJECTS

Smartimo Application | *NextJS, Tailwind, ShadCN, Django, PostgreSQL, GraphQL* Jun 2024 - Nov 2024
• Built a real Estate Platform aims to revolutionize the real estate industry by providing an all-encompassing digital solution for property listing management.

LRSETIT Website | *ReactJs, Bootstrap, Express, MySQL* Feb 2024 - May 2024
• Built a full-stack web portal for the Research Laboratory of Intelligent Systems for Engineering and E-health.

Gym Website | *HTML, CSS, JavaScript* Dec 2023
• Designed and built a gym responsive webpage.

CS Website | *HTML, CSS, JavaScript* Jul 2023 - Aug 2023
• Designed and built a dynamic web page for the company communications and systems.

Express delivery Website | *HTML, CSS* Aug 2022 - Sep 2022
• Designed and built a dynamic website for a delivery company.

CERTIFICATIONS

• Negotiation Associate • Scrum for Operations and DevOps • Six Sigma Yellow Belt