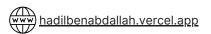
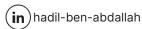
# HADIL BEN ABDALLAH

## SOFTWARE ENGINEER | TECHNICAL CONTENT WRITER | LINKEDIN MANAGER



hadilbenabdallah111@gmail.com





#### **SUMMARY**

Passionate about building scalable and user-friendly web applications using modern technologies like React, Next.js, Django, and GraphQL. Experienced in full-stack development, problem-solving, and team collaboration. Also a technical content writer, crafting high-quality, SEO-optimized articles and blogs. In addition, I'm a LinkedIn content creator and manager, helping brands grow their presence through strategic, high-performing posts and community engagement.

#### **EDUCATION**

#### **Bachelor in Industrial Computer Engineering**

Sep 2019 - Nov 2024

National School of Electronics and Telecommunications of Sfax | Tunisia

#### **SKILLS**

**CONTENT WRITING:** Technical Writing • Web Content Writing • Canva • Content Management • Content Editing • Content Strategy • SEO • Keyword Research • Content Optimization • Organic Traffic Growth **FRONT END DEVELOPMENT:** ReactJS • NextJS • JavaScript • Tailwind • Bootstrap • HTML • CSS

BACK END DEVELOPMENT: Django • Express • NodeJS • GraphQL • Python

**DATABASE:** MySQL • PostgreSQL • MongoDB

**SOFT SKILLS:** Problem-Solving • Critical-Thinking • Effective-Communication • Team Leadership

#### PROFESSIONAL EXPERIENCE

#### **Technical Content Writer** | My Blog

Apr 2025 - Present

• Generated high quality technical content from scratch using multiple sources of reference material. Final Round AI, Upwork

## Technical Content Writer | My Blog

Jan 2025 - Mar 2025

Built a dynamic web page for the company using HTML, CSS, and JavaScript.
FavTutor, Upwork

• Designed an engaging, user-friendly interface and implemented interactive features.

#### **LinkedIn Creator** Full Time

Feb 2025 - Mar 2025

• Developed engaging content and visual posts to enhance FavTutor's online presence. FavTutor, Upwork

• Managed the Page, focusing on strategic content planning and audience engagement.

• Achieved a remarkable 1828% increase in impressions within just one month.

#### Full-Stack Software Engineer | Internship

Jul 2024 - Nov 2024

• Developed a scalable web application using Next.js, ShadCN UI, Django, and GraphQL. Aftercode, Tunisia

 Gained valuable experience in designing scalable architectures and managing project timelines.

#### Full-Stack Software Engineer | Internship

Feb 2024 - Jun 2024

Designed and developed a full-stack web portal using ReactJS, Bootstrap and Express. LRSETIT, Tunisia

• Delivered a functional and well-documented portal for LRSETIT.

#### **PROJECTS**

Smartimo Application | NextJS, Tailwind, ShadCN, Django, PostgreSQL, GraphQL

Jun 2024 - Nov 2024

• Built a real Estate Platform aims to revolutionize the real estate industry by providing an allencompassing digital solution for property listing management.

### LRSETIT Website | ReactJs, Bootstrap, Express, MySQL

Feb 2024 - May 2024

• Built a full-stack web portal for the Research Laboratory of Intelligent Systems for Engineering and E-health.

## Gym Website | HTML, CSS, JavaScript

Dec 2023

· Designed and built a gym responsive webpage.

#### CS Website | HTML, CSS, JavaScript

Jul 2023 - Aug 2023

• Designed and built a dynamic web page for the company communications and systems.

#### Express delivery Website | HTML, CSS

Aug 2022 - Sep 2022

Designed and built a dynamic website for a delivery company.

## **CERTIFICATIONS**

• Negociation Associate • Scrum for Operations and DevOps • Six Sigma Yellow Belt